

New Jersey LMSC Board Annual Meeting Minutes

10:00am Sunday, December 1, 2024

@ Jersey Aquatic Center & Google Meet

Attendees:

Board Members Present: Chris McGiffin, Jerry O'Mara, Linda Brown-Kuhn, Tom Brunson, Marie Vellucci, Paola Morchio, Sara Johnston, Lorna Ciadella-Morehead

Board Members Absent: Ed Tsuzuki, Mike Recchia, Laura Smith

Guests Attending: Sharon Root (remote), Michele Sprietsma

ACTION ITEMS

1. Jerry offered to be the second signatory for the LMSC checking account and will work with Mike to complete the necessary steps, contacting USMS, as needed. Jerry and Mike to meet at a Citizens branch to make the change (*Open since 12/3/23*)
2. Mike to pursue a 10 Month CD account with our current bank (Citizens) with \$30,000 of NJ LMSC funds to take advantage of an offered 5.5% interest rate. Mike and Jerry to coordinate this when they meet at Citizens (*Open since 12/3/23*)
3. Laura to investigate Upcoming NJ Events web page broken link
4. Chris to share info about option to migrate member emails to Constant Contact
5. Jerry, Michele, Linda to submit items to Sara for Nov/Dec Fastlane
6. Mike to submit annual Treasurer's report (annual financial statements get submitted to USMS)
7. Chris/Ed to compile list of 2024 NJ Masters Continuous Membership Award winners
8. Ed will include Lorna in his meeting with Yean Jimenez about meet hosted by Madison Y
9. Laura will prepare the website for 2025 (archive all materials on the 2024 News section of the landing page), notify Club Assistant of a future new webmaster and assist with teaching the new webmaster about the software.
10. Paola will explore alternative venue options for the 2025 banquet
11. Paola, Ed to check to see if there are any highlights for the newsletter
12. Chris to check with Megan and Adele to see if there are highlights to share in the newsletter
13. Board members to investigate and recommend 40YR award options for review at its next meeting
14. Chris to meet with Michele S. to cover Secretary role and responsibilities
15. Laura will meet with Michele, Ed, Sara and Chris to transition Webmaster task support.

MOTIONS

1. MSA via email: (Chris moved, Jerry seconded) To reserve the facility and approve the \$800 facility rental costs for the 2025 100 x 100s event at JAC (2/2/25, 7:30am - 12:00pm)

2. MSA via email: (Ed moved, Paola seconded) To reserve the Bridgewater YMCA facility (SCM) and approve the \$250 facility rental costs for the 2025 50 x 50s event on Jan. 5th from 1:30pm to 4pm.

Meeting was called to order at 10:07 am

I. Review Open Action Items

II. Officer Reports

- Newsletter (S. Johnston)
 - Banquet Recap
 - **Jerry to send a summary to Sara**
 - **Michele to send photos to Sara**
 - **Linda to send 50 x 50s info to Sara**
 - **Jerry will send a "12 days of Christmas" workout to Sara**
- Treasurer (M. Recchia)
 - No report submitted - **Mike to share LMSC Treasurer's report.**
 - Annual financial statements are submitted to USMS by 4/30
- Membership Coordinators (T. Brunson/C. McGiffin)
 - As of 11/24: 239 '25 swimmer regs | 19 '25 club regs
 - **Chris/Ed to compile list of 2024 NJ Masters Continuous Membership Award winners**
- Secretary (C. McGiffin)
 - Chris met with Sharon (11/21) to review the tasks supported by the Secretary role. Sharon decided she would rather support the LMSC in other ways.
 - Two member emails sent since our Sept 15th meeting
- Sanctions & Safety (L. Cialdella-Morehead)
 - No Sanction updates to report
 - Madison Y may explore hosting a meet
 - **Ed T. will include Lorna in his meeting with Yean Jimenez**
- Top Ten and Records (E. Tsuzuki)
 - The NJ LMSC records have been updated for the following event:
 - **31st Carol Chidester Memorial Swim Series Meet No. 1 at the Dancell Family YMCA in Ellicott City, MD on October 13, 2024**
- Webmaster (L. Smith)
 - **Analytics overview (past 30 days):** Home page remains the most utilized feature, with Join/Renew membership a distant second (but an 8.3% increase over last month, so people are registering!). Average time on the site is 1 minute, so clearly, the site is being utilized for short "bursts" of information.
 - Current site is up to date, including banner on left side of landing page to encourage 2025 registration. Links for registration and 2025 updated pricing are included.
 - Calendar is up to date with 50x50s, 100sx100s and Somerset YMCA Pentathlon.
 - Link remains broken to the event search; Club Assistant has been notified.

- Laura is stepping down at the end of December, as she has accepted a paid corporate board position and serves on two local non-profit boards.
- **Laura will prepare the site for 2025** (archive all materials on the 2024 News section of the landing page), **notify Club Assistant of a future new webmaster and assist with teaching the new webmaster** about the software.
- Open Water (M. Vellucci)
- Coaches Chair (Vacant)
- Fitness (L. Brown-Kuhn)
 - **50 x 50's** – This event will be held on Sunday, January 5, 2025, from 1:30-4pm at the Bridgewater YMCA. We will have ten 25-meter lanes and will cap it at 60 swimmers. I posted on our FB page a few days ago and it will go in the newsletter, and I would also like to get news out in an email blast.
 - **Delaware River Virtual Swim** – This event will run from January 15 to June 15 in much the same way as it did last year. We want to make it a regional event to include Metro and Delaware Valley since they border the river as well. Delaware Valley is likely in. Communication and response from Metro is pending.
- Officials (M. Vellucci)
 - As of 10/15/24 there are 541 stroke and turn officials. There are 290 starters and 137 referees.
- Event Coordinator (P. Morchio)
 - 2024 banquet attendance was 77 people
 - Total venue cost: \$5,727
 - Charity donations on behalf of Elliot Lehrer: \$1,000 (\$500 to Cure Epilepsy (www.cureepilepsy.org) and \$500 to Special Olympics NJ (www.sonj.org))
 - **Paola will explore alternative venue options for the 2025 banquet**
 - Targeting an October date next year

III. Old Business

- A. Proposal to shift email communications from USMS "Esther" platform to Constant Contact
 - **Chris will circulate information about Constant Contact to the Board for consideration**
- B. LMSC Coach Development scholarship update
 - Chris shared that 3 Coaches qualified for scholarship related to the National Coaches Clinic (Megan Bull, Adele Morgan, Chris McGiffin)
 - Four (4) other applicants have either not registered or not completed their targeted courses
- C. USMS Volunteer Relay
 - **Paola, Ed to check to see if there are any highlights for the newsletter**
- D. USMS National Coaches Clinic
 - **Chris to check with Megan and Adele to see if there are highlights to share in the newsletter**
- E. 40YR Award ideas? **Board members to investigate and recommend award options for review at its next meeting**

IV. NewBusiness

- A. Board Volunteer nominations and election

- Chair - Jerry
- Vice Chair - Chris
- Membership Coordinator - Tom, Chris
- Treasurer - Mike R.
- Top Ten/Records - Ed T.
- Newsletter Editor - Sara
- Secretary - OPEN

i. Chris will cover for now and meet with Michele S. to review role/responsibilities

- Sanctions & Safety - Lorna

B. Appointed positions

- Events Coordinator - Paola
- Webmaster - OPEN

i. Laura is transitioning off - Michele, Ed, Chris, Sara to meet with Laura to cover task support

- Fitness Chair - Linda
- Officials Chair - Marie
- Open Water Chair - Marie
- Coaches Chair - Vacant

V. Next LMSC Meeting

- A. Date ~ Feb. 23, 2025
- B. Time ~ TBD
- C. Place ~ TBD

VI. Adjournment

- A. Meeting adjourned at 11:23am