

2024 MOVY Annual Board Meeting

December 8, 2024 3PM-4:40 PM

Barley's Brew House, Shawnee KS

Attendees: Scott Moore, Rob Poste, Bob Welchen, Jennifer Attig, Susan Orwick, Doug Hayden (Chair), Dave Orwick, David Kough, Sofia Galarza Liu, Heather Juettner, Chip Glidden

1. Officer Reports

- a. Treasurer (not present) - Good financial status, over \$21K in bank account, surplus, need to spend,
 - i. Ideas for spending: stroke clinic by National, open water swim meet,
 - ii. MOVY to pay for workout groups to be on USMS.org \$75 each, motion approved unanimously
- b. Registrar (not present) – nominate new Reg, membership steady since 2020, need +5 to get 2nd delegate at National
- c. Top 10 (not present) – in newsletter
- d. Secretary (not present) – nominate new secretary
- e. Sanctions (Sofia) – 7 events per year=good number for LMSC our size, need to submit 60 out
- f. Chair (Doug) – 10 years served, nominate new Chair and vote at LSR7 meet
- g. Vice Chair (not present) – nominate new, Anthony?
- h. Coaches (Chip) – need direction/mission, get staff acquainted with National resources/contacts
- i. Webmaster (Susan) – direct more traffic to web, integrate different platforms: FB, insta, web. Enlist younger members to support, board members to submit bio to share in newsletter
- j. Fitness/OWS/Distance (Rob) – host an open water event, partner with SLAM? New head?
- k. Social (new) – to be created and voted

2. Convention Reports

- a. House of Delegates, Virtual (Scott) –
 - i. Propose to go in person every year, board to vote
 - ii. Repeal sanction fee, encourage more sanctioning of events
 - iii. Membership to increase to \$75, up from \$70 last year due to rising costs
 - iv. Club transfers approved for 3x per year

- v. College Club Swimming bridge membership created, covers both USMS and CCS sanctioned events
 - vi. Doug to be CCS contact, possible combined event in future
- b. Relay, Houston (Susan and Dave)
 - i. Drive members to USMS.org website for resources and contacts
 - ii. USMS to help promote events
 - iii. Grant programs available, apply, must be economically feasible in 6 months
 - iv. USMS mission statement/vision “to empower adults to improve their lives through swimming”
 - v. Establish SMART goals for LMSC
 - vi. Reward volunteers for work done at events, gift, food etc
 - vii. LMSC to meet monthly, or at least quarterly, annual meeting for all, time to spend funds on event
 - viii. Generation gap, get members of all ages involved
 - ix. Grown Up Swimming (GUS), recent acquisition, fun, learn to swim, recruit to become USMS members
 - x. Support and grow adult LTS
 - xi. Increase marketing for LMSC, cross connect platforms & web
 - xii. Webinars available for replay on USMS.org
 - xiii. Peruse sponsorships, giveaways at events
 - xiv. Increase advocacy for adult swimming, increase members

3. MOVY Hot Topics

- a. Succession, hold regular open elections every 2-3 years
 - i. Chair, Vice-Chair, Secretary, Registrar (to be combined with Sec), Social
 - ii. New nominations: Scott, Anthony, David, Jen
 - iii. Recruit more representatives from outside KC metro
 - iv. Quarterly meetings goal

4. 2024-2025 Event Schedule

- a. LSR7 SCM & Holiday Party 12/15/24
- b. Lawrence 1/19/25
- c. Relay Meet yd/m Spring 2025?
- d. Breadbasket Championship Papillion NE 3/3/25
- e. Spring Nationals San Antonio 4/20-24

- f. JCC Make a Splash June tbd
- g. Summer Nationals Federal Way WA 8/6-20
- h. Gladstone November tbd
- i. Others- WSC, Topeka, Springfield, Dog Days of Summer, Platte City (pentathlon?)
- j. OWS – joint event with SLAM? Big Shoulders Chicago September

5. How to Improve MOVY

- a. Stroke Clinic/ Coaching Clinic
- b. USMS Coach Certification, MOVY to pay ½
- c. Workout group outreach, get more members involved in club government
- d. Host more social events to bring fitness and competitive swimmers together